

# FREE INSIDE!

WINTER, 1993

NUMBER ELEVEN



## COLLECTING CEREAL BOXES

# THE SURREAL AND GOOFY WORLD OF CEREAL BOX COLLECTING

KEEP CALM RE ROLL (ONLY ONE) AND  
 USE CAREFULLY TO AVOID DAMAGE TO THE  
 CONTENTS OF THE BAG. PLEASE REUSE THE BAG  
 TO KEEP YOUR CEREAL FRESH.

Collect all 4 sticker sets  
 featuring characters  
 from the hit movie

Collectionnez les 4 jeux  
 d'autocollants mettant  
 en vedette les  
 personnages du  
 film à succès

the names  
 that you'll see in  
**ROGER RABBIT**

**Toontown**



Use your stickers on this daytime scene from the movie and create your own picture! Look for the 4 nighttime scenes on specially marked boxes of Kellogg's® Rice Krispies® cereal.

Utilisez vos autocollants sur cette scène de jour du film pour créer votre propre scène nocturne! Recherchez les scènes de nuit sur les boîtes de Kellogg's® Rice Krispies® céréales.



IT'S THE  
 GR-GREATEST!  
 IT'S THE LATEST!

Find out how you can become a Kellogg's Kids Club member!

Je découvre comment vous pouvez devenir membre du Club des copains Kellogg!

Name \_\_\_\_\_

Address \_\_\_\_\_

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Zip \_\_\_\_\_

Send to: Kellogg's Kids Club, P.O. Box 1000, Battle Creek, MI 49810

Send to: Kellogg's Kids Club, P.O. Box 1000, Battle Creek, MI 49810



POUR EN SAVOIR PLUS  
 ET POUR NOUVEAU!



THE ONLY TOASTED  
 RICE CEREAL

*[Faded, illegible text, likely bleed-through from the reverse side of the page.]*



# IS CEREAL BOX COLLECTING REALLY THE STUPIDEST HOBBY ON EARTH...

Join the exciting and surreal world of cereal box collecting! Be the center of attention! Make weird, new friends! And strike forth with your own judgement to collect what YOU enjoy without being at the mercy of marketeers pandering to fetishist collectors!

If you've seen comic collecting lately it's turned into a barrage of foil-covered, limited edition gum cards in sealed bags, with five different covers!

Stamp collecting. At 29c each, people bought SHEETS of Elvis stamps! And now the post office (our government) is making "Products" of stamps! It's clearly money making!

Cereal marketing, although slick and manipulative, isn't making its product to be collected so much as to keep people BUYING the product! So they keep it interesting! they make it colorful, and tie-in with the toy people, and comic people, and the Hollywood crowd to offer more than their product!

Some people have been collecting cereal boxes for the past couple years and individuals pick-up obvious boxes like Ralston's BATMAN cereal, or ADDAMS FAMILY (movie) cereal. (The Addams Family values, sequel might net a new series to this box!). On the whole, however, the cereal hobby is wide open for speculation and success in investment!

Plus, it's entertaining! My friend Patrick brought over the video of FASTER PUSSYCAT, KILL KILL and we snacked on Cap n Crunch's CRUNCH BERRIES while we watched it! My family has bags of cereal around which can be used in many kinds of cooking! (Like adding CORN FLAKES to chili!) And when we get company and they might say: what's this cereal-trip all about? I can show them with

enthusiasm and conviction that it's this really cool no-lose investment where you get to buy neat things like the GOOFY and MAX Kellogg's CORN FLAKES box! or the DR. SEUSS Rice Krispies!

Many of the cereal characters, like CAP 'N CRUNCH, and TONY TIGER can be seen as pop art stuff! QUISP the little space guy, could appear on the cover of a VAN HALEN album! he's so graphically exciting!

Undeniably, cereal box collecting is goofy! and that contributes to its appeal in both positive and negative ways! If there's money to be made, and there is!, then the marketplace will excuse its extremity and join in! The goofiness makes it "fun" and that's critical with everything being so serious! The lightheartedness of the product contributes to its value; like with dolls, or vintage children's books! DR. SEUSS plush doll of the GRINCH!

There's nothing stupid about cereal box collecting! Someday we'll all be called VISIONARY! and cash-in!

**FREE  
INSIDE!**

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The Fanzine of  
Contemporary Cereal  
Box Collecting!

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in its 6th BIG year of publication!  
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Not to disparage anyone or anything!

**PHOTOCOPY THIS MAGAZINE!  
GIVE COPIES TO YOUR FRIENDS!**

# BATMAN RETURNS



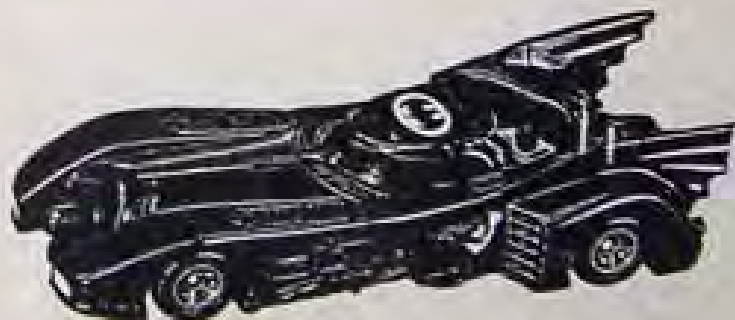
COMIC BOOK COLLECTORS BUY CEREAL BOXES! The Return of Batman cereal to the shelves brings more crossover collectors into the hobby! Increasing demand for BATMAN CEREAL (Ralston, 1990) and Post Honey Comb (Canadian, 1990). Although nobody ran out and shaved bat-logos on their heads over RATMAN RETURNS, it is a cool movie!

the entire merchandising for BATMAN RETURNS uses illustration instead of photos. The box is really graphic in that respect, but as a movie collectible, should have had pictures on the back like the Addams Family (Ralston) boxes.

the prospect of an on-going series of BATMAN movies will create a series of boxes, keeping this corner of the hobby alive and well.

Other noteworthy movie tie-in boxes of recent years are: STAR TREK-6 on Frosted Mini wheats, INDIANA JONES LAST CRUSADE, (Lucky Charms, Canada, 1990), WHO FRAMED ROGER RABBIT (rice krispies, Canada, 1990) PINOCCHIO (Kix, 1993).

The cereal companies are available for many movie tie-ins, including video releases, and this makes the movie/comic part of cereal box collecting a real lucrative investment/fun hobby.



# ピリカ



## JOCK CEREALS

Jock guys pay a lot of money for baseball cards, sport memorabilia, and follow "the game" with cliché tobacco chewing ignorance! So there may be money-to-be-made! from these devotees of sport legends! One thing's for sure, the cereal companys sure cowtow to "the greats"!

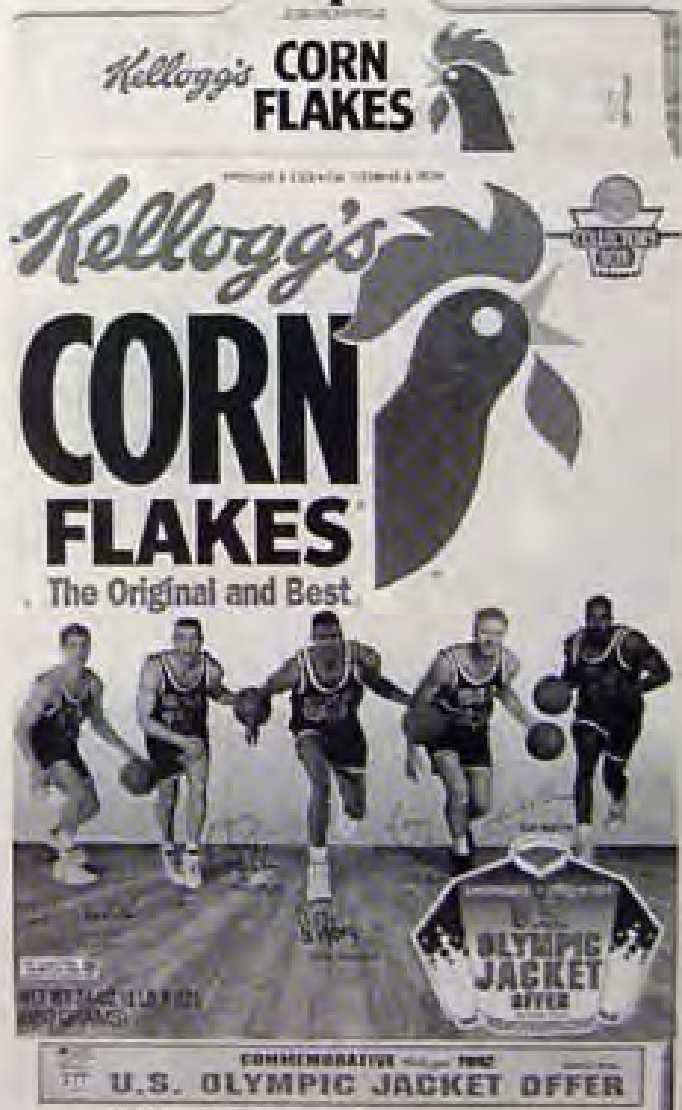
WHEATIES has always been a jock cereal, with Jordan all over the front! A series of 4 baseball guys, black & white photos on the front, Babe Ruth, etc. came out to make a commemorative tribute!

FROSTED FLAKES, eager to join-in, has been running regional boxes, with tributes to teams like Atlanta's BRAVES, various (Hockey?) sports, and most recently some baseball player.

CORN FLAKES has Nolan Ryan, whose "rookie card" caused such furvor, in 1990, by selling for \$1500.

During the Olympics it was "our" Dream Team featuring Byrd, Stockton, and other basketball players on the Kellogg's RAISIN BRAN, and FROSTED MINI WHEATS; with solos on MINI WHEATS.

Jocks do pay ridiculous prices for things and it stands to reason that a market exists for selling to them!





## WHERE'S WALDO?

Is anybody still looking for WALDO? If "Waldo" was hidden in 1976, on cereal boxes, and a popular craze existed with books, puzzles, and colorforms, would people collect it today as they collect bicentennial things, or Disco Sucks buttons? Waldo is a 1992 merchandising fad. The bottom line: he's generic! He doesn't personify our troubled times, or endear himself anymore than a word search. The Detective Kit, in-pack (Quaker, 1992) was elaborate and the extremity made it cool. The life boxes with Waldo's portrait on the front are fun to look at over breakfast but might not be such a good long run investment.

On the other hand, some wild freak could dress himself up as waldo, go into a crowded subway in New York City, start shooting people and then run away. And all of New York looks out their skyscraper windows to the street below as police cry-out: **WHERE'S THE WALDO KILLER?!**



## URKEL-O

"That URKEL, he's a hoot!"

-Martin Mull,

The Jackie Thomas Show, 1992

The dork from TV's FAMILY MATTERS, has his own cereal! And why not! Like Mr. T (Quaker, 1984) and Michael Jackson (GM, ET CEREAL, 1982), URKEL is black. Now to a lot of people that might make him less collectable! But that might be the very thing that makes this the HOTTEST box on the shelves right now! Remember that cute kid that did the JACK IN THE BOX commercials in the 70's ... "take life ... a little easier..."

It would be impractical to say collect URKEL because he's black! It would be narrow-sighted! Or because he's on TV. Or because Ralston is certain to DISCONTINUE immediately!... Buy URKEL-Os, and a lot of them, because Steve Urkel's a first-rate dork! an absurdity! stupid! a loser! a minority! and

(CONTINUED on last page)

# CAP'N CRUNCH

CAP'N CRUNCH  
(Continued from last issue...)

After ranting and raving about how excellent Cap'n Crunch boxes are in-general, they out-do themselves with the DISNEY Aladdin boxes! Colorful graphics on the box, and an in-pack! Yeah!

This box has everything going for it! International appeal, longevity, value separate of its cereal relevance (by virtue of its being DISNEY)! an in-pack faction (collectors looking for the box that the "toy" came in!).

Television commercial tie-in with the promotion, as well as a Burger King promo (with fast food collectable figures!) and Cap'n Crunch's promotion included in the Burger King Kid's Club Newsletter (Vol.3 #8)!

A collector will want one-of-each of the Cap'n Crunch Aladdin boxes! But the single best of them is CRUNCH BERRIES because the blue Genie looks so good on the yellow box! Although, the Cap'n Crunch RED box is the primary title! the future collector will probably go with the aesthetic RED even though YELLOW is cooler visually! (A similar dilemma with Major Matt Mason toys, by Mattel '68-70: Jeff and Doug, Yellow and Red, are cool and the black guy is blue! But Matt Mason is boring white!)

In keeping with its coolness, Quaker, for a limited time, distributed DEEP SEA CRUNCH! in a light blue box, featuring a gross, MORNING FUNNIES-(Ralston '88) style food shaped like fish. the box has Cap'n and a bunch of disposable characters. This product was extremely limited! Other in-pack promos besides aladdin, include: Microscope! which has the Cap'n logo on it, but is so generic that they probably ran the same thing in the 80's! An even more generic ZIP TOP that doesn't even say Cap'n Crunch on it! (It could be from Cheerios for all that matters!) the MAGIC CARTOON COMIC BOOK is sickeningly commercial and is written like an ad for how crunchy cereal stays in milk! Great Cap'n graphics all over the comic! Finally the disgusting tie-in with some stupid sport-merchandising company to do those dumb baseball caps with "team"-logos on them. (Probably a sure-thing with the jocks!) Nothing can compare with the brilliance of the ALADDIN boxes!





## DISNEY'S ALADDIN

DISNEY'S ALADDIN, in the future, will be blocked-in with The Little Mermaid, Beauty and the Beast, and What-Disney-Does-Next. Disney's on a roll, and it's HOT! A Little Mermaid cereal box, or a Beauty and the Beast box, would already have real value! The 1988 WHO FRAMED ROGER RABBIT is commanding \$50 or more from the few people willing to sell it! Aladdin will be the last good film Disney made, or one in that hot run of hits! Either way, Aladdin cereal boxes are certain to be collectible!

In keeping with the Disney style, an ABU ADVENTURES cartoon show would get a Kellogg's in-pack (Apple Jacks)! Something so wild card as an Aladdin attraction at Disneyland would drive the value crazy! (As the "Toontown" bag on the ROGER RABBIT Rice Krispies was an early collectable from MICKEY'S TOONTOWN!)

When Disney's next movie LEWIS & CLARK ADVENTURES, comes to theaters, the media will be comparing it to Aladdin! and the whole nonsense will be out there again! which will be a great time to sell-or-trade the Cap'n Crunch boxes! Or in the long term, something like a 1968 Jungle Book box, or a SWORD IN THE STONE box from the 60's would be forever HOT! so long as disney keeps the market abuzz!

People buying Aladdin CAP'N CRUNCH boxes in 1992/1993 simply can't lose!



Volume 3



Issue 8

# ADVENTURES

Don't miss  
Disney's "Aladdin", only  
at movie theaters!



MAKE A WISH FOR SOME  
FUN - THEN LOOK INSIDE...  
GENIE INTERVIEW, GAMES  
AND LOTS MORE!

KID  
VID



# Genie

**Q: Why just three wishes?**

**A:** Hey what are you, some kind of wiseguy? That's all there ever are in fairy tales. And if you don't believe me, check it out in the Genie Handbook.

**Q: If three wishes were granted to you, what would you wish?**

**A:** Well, to tell you the truth, it's been my experience that the best things in life are free. Take that Aladdin fellow for example. He thought that being a prince would be the coolest thing and help him win the hand of the Princess Jasmine. But it turned out that he had everything he needed all along to make her fall in love with him. Like I always say, it's not what you got, it's who you are inside that really matters.

**Q: What's the most fun thing about being a genie?**

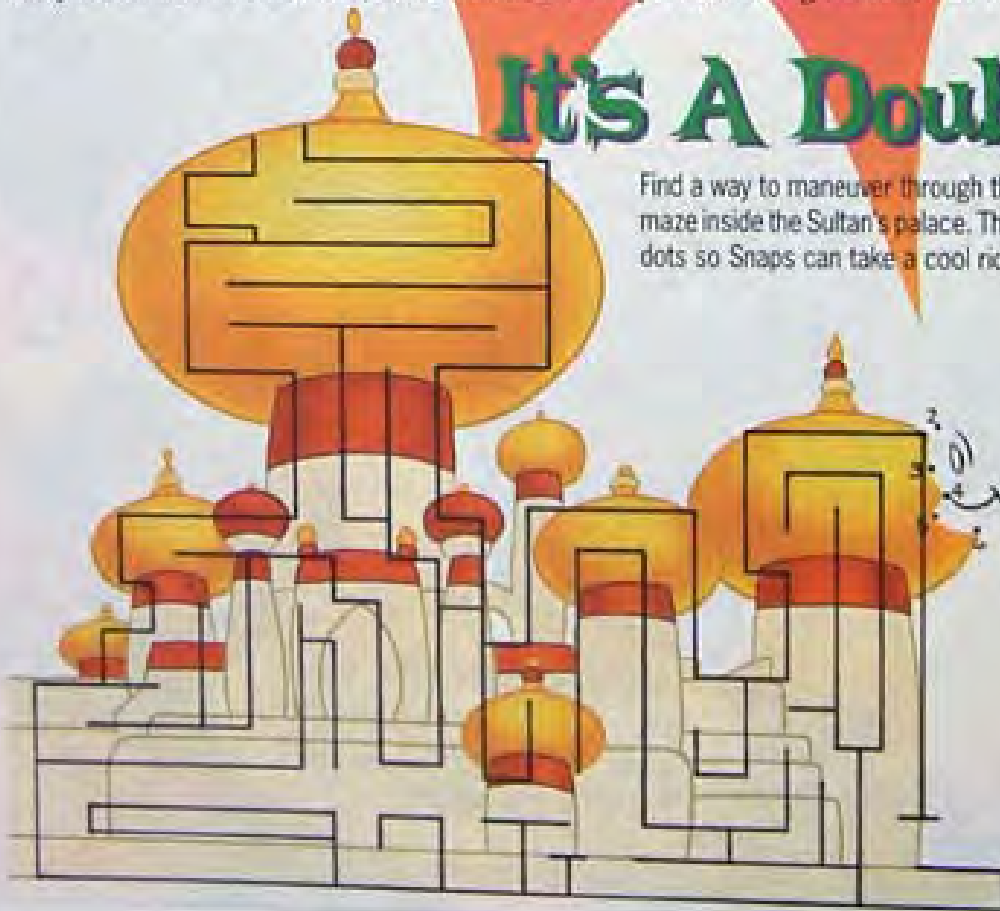
**A:** You get to meet the most interesting masters and you never know where you're going to wind up from millennium to millennium. Some masters are fun to hang out with, like Aladdin, but every once in a while, you end up in the hands of some power-hungry sourpuss like Jafar, and that can be a real drag.

**Q: How did you get in the Magic Lamp in the first place?**

**A:** That's a long story. Do you have a millennium or two? Actually, I was minding my own business when somebody asked me if I'd like to see the inside of a lamp. Next thing I know, I'm making with the "Three Wishes" act.

## It's A Double Puzzler

Find a way to maneuver through the meandering maze inside the Sultan's palace. Then connect the dots so Snaps can take a cool ride!



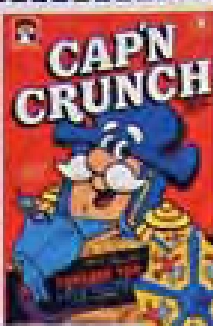


# Disney Aladdin

Now you can collect all five of these magical toys from Walt Disney Pictures' movie "Aladdin". Watch the fun start flying!

Get Aladdin and his Magic Carpet, Jasmine and Rajah the tiger, Genie and the Magic Lamp, Jafar and Iago, his parrot, plus Abu the monkey. There's one in every Kids Club Meal.

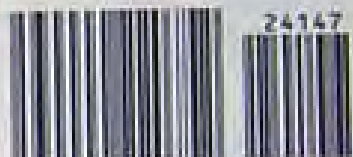
Available at participating BURGER KING® restaurants for a limited time.



**75¢ OFF ANY CAP'N CRUNCH CEREAL**

MANUFACTURER COUPON EXPIRES DECEMBER 31, 1993

Look for your **FREE** Aladdin Fortune Top in specially-marked boxes of CAP'N CRUNCH® Cereal. Collect other exciting Aladdin items. See specially-marked packages for details.



Look for your **FREE** Aladdin Fortune Top



In specially-marked boxes of **CAP'N CRUNCH® CEREAL**

Collect other exciting Aladdin items.



See specially marked packages for details.

And look for a **BURGER KING® Kids Club** meal at participating specially marked locations.

## FILL IT UP. IT'S A MAGIC CUP!

Just fill the cups with an ice cold drink and watch the "Aladdin" scenes change colors! Is the Genie up to his old tricks, or what? Collect all four. They're **FREE** with purchase of any special meal and 32 oz. drink offered by your local BURGER KING® restaurant.



For a limited time. While supplies last. See restaurant for details.



Kelly, age 4, Springfield, North Carolina



Heading home from a trip to Florida, Kelly's family stopped for lunch at "you-know-where." Looks like Kelly's taking the "Side-Thru" lane!

These two super-sharp 5th graders won an award for their environmental experiment. Good work! Jaws says, "Thanks for sharing your dream about keeping our planet green!"



Jaws, age 11, and another boy, age 11, both Lawrence Park winners, Lawrence, Indiana





## CHRISTMAS CRUNCH & UGLY LUCKY

CHRISTMAS boxes have an even shorter shelf-life than regular cereals! These seasonal releases are a fun on-going collectable because (obviously) Christmas comes each year! During that time it's fun (in the spirit of things!) to have Christmas cereal boxes! Notably the SUPER GOLDEN CRISP Sugar Bear musical ornament (1991), the 1988-89 Cap'n Crunch ornaments in Christmas CRUNCH, and the LUCKY CHARMS test-market Red box, of Holiday Lucky Charms.

After a 1987 test market of Christmas Crunch, Quaker released it nationally the following year. the festive ornaments are a great in-pack! and they're "dated" (giving them that antique potential!) They must have been feeling pretty smug in 1990 to put a stupid maze on the back of the box! In '91 they had a "surprise" on top of the box, which turned out to be: a package of gum, and some stickers... well, okay. In 1992 they got their crap together and released the best-so-far! The Cap'n Crunch GYRO ORNAMENT! It's a toy! It hangs on the tree! It's a Cap'n Crunch cereal in-pack, with a cool limited-availability box! Very cool!

While everyone was munching CHRISTMAS CRUNCH, General Mills put out their HOLIDAY LUCKY CHARMS, in the bright green box. with a flicker-ornament shrink wrapped to the front of the box. ...an ornament of none-other-than UGLY LUCKY, the dorky little fag they replaced Lucky Leprechaun with! The REAL Lucky!! Nobody likes the stupid re-drawn, curly haired elf that's pretending to be Lucky! Not even the I.R.A.' General Mills: bring back the REAL LUCKY LEPRECHAUN! [I passed-up buying what otherwise might have been a cool seasonal box] Next X-mas the suits at GM need to tie-in with Mattel and put a BARBIE ornament or a HOT WHEELS ornament on the front of their stupid UGLY LUCKY Holiday cereal! Then at least some collectors could take it seriously! CAP'N CRUNCH "rools" the Holidays!



## BEVERLY HILLS 90210

One word: NEW KIDS ON THE BLOCK! This top-rated television show is the favorite with the little girls that grew-out of New Kids, and within a day, they'll be "over" this one too. Brandon Walsh and Luke Perry will be the Nick-at-Night favorites of 2030! (The year, not the zip code...)

It isn't often that cereal does the television cross-over! In that respect this is really exciting! Maybe this one will be revered like The Patty Duke Show, and be called the stereotypification of American teen angst!

They donate their blood, they have trouble with the media, they pass out condoms! They're addicted to gambling, alcohol, and shopping. They sleep with eachothers' best friends! And maybe someday they'll get jobs in movies and show off their naughty bits!

A fad like this, that everyone chews-up and spits out so fast, is much better than "Waldo" because it does dat itself with "these troubled times"! Like the absurdly cliché Hippie-shows like Mod Squad, this contrived over-drama will be a sure hit with the trendies of our future!

# HOT FLASHES

COOKIE CRISP had a hysterical TROLL mask on the back, with a little of those cutie TROLLs inside! The mask is actually just the funny-standing hair that the trolls have, with the "be a TROLL" line! Ha!

JURASSIC PARK cereal never came out! Where was Ralston for the great dinosaur binge! Heck, they even could have simply re-released DINERSAUERS, (Ralston, 1988) and caught the wave!

DISNEY is all over everything KELLOGG'S This year! Goof Troop appears on Corn Flakes, and the sugar cereals! Then this new Toon-cop-thing is on Apple Jacks, Raisin Bran, and Corn Pops! Tailspin has a cool color-changing straw in Froot Loops! By far the best is the GOOFY & MAX Limited Edition CORN FLAKES box! with the cartoon guys (from GOOF TROOP) on the front and back! A beautiful thing! Now this might be considered generically Disney, that-is, A similar box could've existed in the 80's or in the future, but in fact, because they're dated!, even a re-release of a Disney box is good money! Dark Wing can still be found on Frosted Flakes

QUAKER re-called all of its cereals when the in-pack "POPPER" turned out to be an Eye-popper-outer! the shelves went bare of Cap'n Crunch while reports of little guys getting hit in the face by "poppers", came pouring into the Quaker offices. This one happened really fast, and the re-call was much more effective than the Kellogg's Cool Flute (1988) and Binoculars (1988) recalls, where we were basically able to get them for weeks after! The "Poppers" disappeared! Unfortunately, nobody was killed by the lethal in-pack! then it would really be a HOT item! As it stands, it was a boring, generic in-pack to begin with, and without DEATH, nothing's really gonna make it any more exciting!

LEGO made a great offer on the back of FROOT LOOPS (and APPLE JACKS?) for a mail-in pack. One of the choices is an "under-3" LEGO pack. Now, with Fast Food Collectables (Happy Meal toys), the "Under-3" are more typically rare. A shoo-in for obscurity is the Under-3 LEGO mail-in, with original envelope, and Froot Loop box from 1992. LEGO may build a theme-park in California, and continue being a cool company! The generic-ness of LEGO, possibly making this same offer available next year, is protected by Kellogg's tendency to redesign logos and box art/color on FROOT LOOPS.

HOME ALONE 2 (the video) is all over on QUAKER LIFE and CINNAMON LIFE! With the kid, holding his face! Should be really big with the MABLA people and fellas that cut the mouth holes off boys on cereal boxes!

Some SUGAR BEARS albums have turned up in the collectors market! This LP has the singles which appeared on the backs of Super Sugar Crisp in '69 featuring "The Sugar Bears" (and a song-or-two written by Kim Carnes) Ballpark prices: \$20-30.

DR. SEUSS! On cereal boxes! It's a free book offer with Dr. Seuss characters around the books (none of the books are by Dr. S). The front of the boxes have the "Beginner Books" logo featuring Cat In the Hat. It's generic. But it's really cool to finally have DR SEUSS on cereal so it's great!









**CAPTAIN** ..... 1960  
 premiums ..... 1960  
 send \$3.50 C. and Larry Edlin 8197 Olney, Troy, MI  
 48068 313-826-7173

**CEREAL PREMIUMS:** Wolfman, Creature glow post-  
 ers \$1.2, Jackson 5 Groovy buttons \$6, Superman  
 pop out poster (thing w/ card) \$5, DC Superheroes  
 mini-comic \$3, Mr. T jockey 3 different \$2 ea,  
 postage 50¢ Nelson Covey 717-785-3212

**COLLECTOR BUYING:** Postcards, radio and TV for  
 personal collection. Let's talk Premiums! Please call  
 or write, 514-876-6424, Steve Sawchuk, 2740 Ber-  
 nini, Brossard, Quebec Canada J4Z 2S2.

**F&F CEREAL:** box bars washed, 1954 Fords and  
 Mercurys, Also 1957 Ford magnum car red, Dennis  
 Goodenough, 7867 Cedarbrook Rd., Liverpool, NY  
 13088 315-451-0599.

**FREAKIES CARS:** set 7 \$14, Fred Flattstone popcicle  
 molds, Fred, Barney, Dino Fribbles \$3 each, postage  
 \$1.25, trading-buying cereal premiums and boxes,  
 Roland Coover, 1537 East Strasburg Rd., West  
 Chester, PA 19380.

**FREE BATMAN:** cereal with bank with purchase of  
 four different Atlantiac Family cereal with flashlight, all  
 factory sealed, \$35 post., limited supply, Jim 304-  
 643-2063, 7-9 p.m. EST

**JACK FROST:** cloth doll 17-1/2 inches tall, safe un-  
 known, excellent condition, \$75. Have other premium  
 cloth dolls, Rosanda Monteforte, 1770 Belle Terre,  
 Niles, OH 44446

**KELLOGG COMIC:** post cards, scarce 1945/7 premi-  
 ums, priced \$2-\$4.50, trade, 419-635-4322, John  
 Bantz, 626 Pierre St., Sandusky, OH 44870

**KELLOGG'S PREMIUMS:** or send always wanted  
 1955-1959 PT Boat, Military Ships, patches, etc.  
 Send description and price wanted or call Jim Powers  
 714-544-2414, 8-8 PST



**CAPTAIN CRUNCH SEA CYCLE:** 1971 Crunch Series and  
 more 20+ pieces, fun on water or land \$19 ..... \$15.00  
**DUANE DIMOCK**  
 3088C Cleveland Dr. #202  
 San Diego, CA 92117 • (619) 278-6251  
 I COLLECT CEREAL BOXES.  
 BUY, SELL, TRADE

### CEREAL BOXES

CAPTAIN CRUNCH (195) Whore's Coat?	\$20
CAPTAIN CRUNCH (195) Yellow Coat	15
CRUNCH CRUNCH-Quaker 50 Whore's Coat?	20
CRUNCH Whore's Coat & Top Slog Orders (192)	15
CRUNCH General Mills 1987	15
CRUNCH POST-198 (195) w/ Pigeon Offer	15
COUNT CRUNCH-4 Green Whore's M?	15
COUNT CRUNCH-196 w/ Box of Soap	15
CRUNCH JOY CEREAL, Ralston 1984	15
CRUNCH 2/4/87 Post 1989 w/ Muppet Section Don Quixote	15
CRUNCH-1988 Ralston 1988	15
CRUNCH 1987's Ralston 1987	15
FRANKENSTEIN w/ Ralston	15
FRANK'S Ralston 1987	15

## SPORTS CEREAL BOXES FOR SALE

1. 1936 Wheaties w/ Pepper Martin - no T/B	\$45
2. 1963 Wheaties w/ KC Jones (Colts)	35
3. 1963 Wheaties w/ Jerry West	100
4. 1963 Wheaties w/ Raymond Berry	35
5. 1986 Wheaties w/ Pete Rose	75
6. 1987 Wheaties w/ Walter Payton	12
7. 1987 Wheaties w/ World Champ Twins	15
8. 1988 Wheaties w/ NFL Champ Redskins	15
9. 1988 Wheaties w/ NFL Champ Broncos (mistake box)	75
10. 1988 Wheaties w/ NFL Champ Lakers	12
11. 1988 Wheaties w/ NBA Champ Pistons (mistake box)	75
12. 1988 Wheaties Commemorative w/ Walter Payton	15
13. 1989 Wheaties Commemorative w/ Johnny Bench	20
14. 1990 Wheaties Commemorative w/ Jim Palmer	15
15. 1990 Wheaties w/ World Champ Reds	10
16. 1990 Wheaties w/ NFL Trading Cards (Kelly-Eminson)	10
17. 1991 Wheaties w/ World Champs Puckett/Hrbeck	15
18. 1991 Wheaties w/ NFL Champ Giants	12
19. 1991 Wheaties w/ NBA Champ Bulls	10
20. 1992 Wheaties w/ Joe Montana	15
21. 1992 Wheaties w/ NFL Champ Redskins	10
22. 1992 Wheaties w/ Hockey Champs Jagr-Lemieux	20
23. 1992 Wheaties w/ NFL Champ Cowboys	20
24. 1992 Wheaties w/ Gehrig & Ruth & Mays (set of 3)	35
25. 1993 Wheaties Commemorative w/ Clyde Drexler	15
26. 1993 Wheaties Commemorative w/ Barry Sanders	15
27. 1993 Wheaties Commemorative w/ Larry Bird	25
28. 1961 Post Grape Nuts Flakes w/ Mickey Mantle on front - Baseball trading cards on back (Clemente, T. Davis, Altman, Frank Baumann, etc.)	400
29. 1962 Post Crispy Critters w/ Baseball trading cards (Boros, Mulzone, Alou, Zimmer)	150
30. 1982 Kellogg's Corn Flakes w/ Fernando Valenzuela	35
31. 1984 Kellogg's Corn Flakes w/ Danny White	35
32. 1991 Kellogg's Corn Flakes w/ 3-D Baseball Cards (Banks, Berra, Mays, Aaron, Spahn)	30
33. 1992 Kellogg's Corn Flakes w/ All Star Action Cards (Schmidt, Seaver, Carow, Palmer)	20
34. 1992 Kellogg's Corn Flakes w/ Greg Sachs - NASCAR	15
35. 1992 Kellogg's Corn Flakes w/ Richard Petty - NASCAR	25
36. 1993 Kellogg's Corn Flakes w/ Terry LaBonte - NASCAR	15
37. 1983 Sugar Corn Pops w/ NFL Ring Offer	60
38. 1977 Frosted Flakes w/ 3D Baseball Cards (Madlock - Kingman - Luzinski - Jenkins, etc.)	40
39. 1991 Frosted Flakes w/ World Champ Braves (mistake box)	75

### JERRY & MONA COOK

3288 White Cloud Dr., Hacienda Heights, CA 91745

(818) 333-7107

6 p.m. to 10 p.m. Calif. Time

## BOB SELLSTEDT

Call 7 - 9 p.m. or anytime if  
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NO. 8

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