

FREE INSIDE!

NUMBER

12



FANZINE OF CONTEMPORARY
CEREAL BOX COLLECTING

Nestlé
Nesquik
 Cereali al sapor di cioccolato

CONTIENE 8 VITAMINE E FERRO

Nestlé

Nesquik
 Cereali
 al sapor di cioccolato

Con i cereali Nestlé c'è una collazione per tutti i gusti ed in famiglia si fa il pieno di allegria e benessere. Provali e scopri i tuoi preferiti.



Gold Crisp: le irresistibili e croccanti cialdine di cereali dorati al forno con frumento integrale.



CHEERIOS: le cialdine all'avena integrale, rese invitanti e golose dal miele e dalle mandorle, secondo una ricetta originale.



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Viale G. Richard 5 - 20143 Milano

Nestlé assume una profonda attenzione alla qualità dei suoi prodotti. Se tuttavia dovete segnalare la più minima anomalia, fateci pervenire la confezione (senza dimenticare la data di scadenza e il nome distributore, le date di spedizione saranno a nostro carico).

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 Viale G. Richard 5, 20143 Milano
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in accordo con i produttori del marchio

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REGALO

All'interno
 una porzione
 di Gold Crisp
 da provare

NUOVI REGALI 375 g e



**FREE
 INSIDE!**

FREE INSIDE The Panzine of Contemporary Cereal Box Collecting C. 1993 Michael Vollmer is a non-profit newsletter serving the hobby since 1987. A publication of ITEM COMICS 249 S. Hwy. 101 #230 Solana Beach, CA 92075

Huge special thanks to Duane and Susan for getting us the cool European stuff!

**ITEM
 COMICS**



HOT FLASHES

There's a batch of NEW Cereals on the shelves! There's no point in buying a box just because it's NEW. So many boring cereals have come and gone over the years; they're unique but not necessarily valuable. Most recent are: SPRINKLES (GM) BUENILLOS (GM), 3 diff: FINGOS (GM) and APPLE CINN. RICE KRISPIES (Kellogg's). KRISPIE TREATS has been out for 9 mos. and Ren & Stimpy is the first reason to buy it!...

FRUITY PEBBLES has blue specs in it now, still offering the really cool t-shirt and other stuff on the back! CAP'N CRUNCH is boring us to death with generic offers, and shopping sprees...Duuhhullll... DEEP SEA CRUNCH was limited issue, with more different unique cereals each summer (according to Duane's info!) SMACKS Frog is out-of-date! Space is where it's at! By '96 it'll be all about MARS! Make Dig 'Em a Green Martian Alien! Do it now, Kellogg's! Beware of the QUAKER INSTANT OATMEAL color-changing bowl! It's really boring!



KELLOGG'S DISNEY

By far the coolest of the KELLOGG'S new Disney boxes is the Goofy and Max CORN FLAKES Limited Edition! Full-on Disney feature! There's been a huge series of mail-in offers on Kellogg's recently; mostly from the Disney Afternoon! RAISIN BRAN features a Bonkers detective kit, FROSTED FLAKES features a Darkwing magnifier. There's a Darkwing flashlight on APPLE JACKS. Tallspin has an ongoing series of boxes spanning to last year with the figurines; most recently with the color changing straws in FROOT LOOPS. (A number of these boxes had 2 straws in each one! -thanks KELLOGG'S!) The smaller CORN FLAKES box has "How To Draw GOOF Troop!" which is really cool! Any excuse to cover the box with Disney characters is okay with us! Reemphasising the CORN FLAKES morphology: It's the #1 top-selling cereal, with high turnover campaigns (saturate-and-move-on). CORN FLAKES is significantly cheaper than the sugar cereals so its more economical to invest in multiples. The white box sets off the Disney colors better than any other box!

Since we began tracking KELLOGG'S Disney boxes in '87 with Duck Tales duck tracks stickers, there have been some great Disney boxes! Especially the Duck Tales masks on CORN FLAKES (featuring Huey, Duey and Louey, Uncle Scrooge!). But the GOOF TROOP Goofy and Max limited edition is possibly the best Disney box in the history of FREE INSIDE!



HELLOGOY PRESENTS
Kellogg's CORN FLAKES

STARTED
Kellogg's CORN FLAKES
 The Original and Best

NET WT. 18 OZ. (510g) 7 FL. OZ. (207mL) CEREAL

Kellogg's CORN FLAKES

INGREDIENTS: CORN, SUGAR, MALTED BARLEY, SALT, VITAMIN B6, NIACIN, VITAMIN B12, FOLIC ACID, IRON, VITAMIN B3, VITAMIN B1, VITAMIN B2, VITAMIN B5, VITAMIN B7, VITAMIN B9, VITAMIN B10, VITAMIN B11, VITAMIN B12, VITAMIN B13, VITAMIN B14, VITAMIN B15, VITAMIN B16, VITAMIN B17, VITAMIN B18, VITAMIN B19, VITAMIN B20, VITAMIN B21, VITAMIN B22, VITAMIN B23, VITAMIN B24, VITAMIN B25, VITAMIN B26, VITAMIN B27, VITAMIN B28, VITAMIN B29, VITAMIN B30, VITAMIN B31, VITAMIN B32, VITAMIN B33, VITAMIN B34, VITAMIN B35, VITAMIN B36, VITAMIN B37, VITAMIN B38, VITAMIN B39, VITAMIN B40, VITAMIN B41, VITAMIN B42, VITAMIN B43, VITAMIN B44, VITAMIN B45, VITAMIN B46, VITAMIN B47, VITAMIN B48, VITAMIN B49, VITAMIN B50, VITAMIN B51, VITAMIN B52, VITAMIN B53, VITAMIN B54, VITAMIN B55, VITAMIN B56, VITAMIN B57, VITAMIN B58, VITAMIN B59, VITAMIN B60, VITAMIN B61, VITAMIN B62, VITAMIN B63, VITAMIN B64, VITAMIN B65, VITAMIN B66, VITAMIN B67, VITAMIN B68, VITAMIN B69, VITAMIN B70, VITAMIN B71, VITAMIN B72, VITAMIN B73, VITAMIN B74, VITAMIN B75, VITAMIN B76, VITAMIN B77, VITAMIN B78, VITAMIN B79, VITAMIN B80, VITAMIN B81, VITAMIN B82, VITAMIN B83, VITAMIN B84, VITAMIN B85, VITAMIN B86, VITAMIN B87, VITAMIN B88, VITAMIN B89, VITAMIN B90, VITAMIN B91, VITAMIN B92, VITAMIN B93, VITAMIN B94, VITAMIN B95, VITAMIN B96, VITAMIN B97, VITAMIN B98, VITAMIN B99, VITAMIN B100.

HELLOGOY PRESENTS
Kellogg's CORN FLAKES

GOOF TROOP

THE BEST TIME FOR Kellogg's CORN FLAKES IS ANYTIME.

ANYTIME.

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HELLOGOY PRESENTS
Kellogg's CORN FLAKES

GOOF TROOP

How to Draw Goofy and Max

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Kellogg's CORN FLAKES

HELLOGOY PRESENTS
Kellogg's CORN FLAKES

GOOF TROOP

How to Draw GOOF TROOP CHARACTERS

FAT FREE Cholesterol Free

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Kellogg's CORN FLAKES



CAP'N

X-MAS

Santa Crunch is back! With a glitter art in-pack and postcards! With gift labels on the side! featuring the Peanut Butter Bird and The Crunch Berries!... (Incidentally, why isn't Peanut Butter Bird on the front of Peanut Butter Crunch boxes?...) The big NEW feature of this years CHRISTMAS CRUNCH is the oddly shaped red and green crunch berries themselves. These festive shapes make the berry bigger, and consequently, the cereal itself tastes better!

As for the box, it looks good with the Cap'n on the front in his Santa hat. But for some reason the colorist made his Santa bag brown! It's a horrid cereal box color that vanishes into the green and reds. Worse, they made the inside of the bag brown also! Yikes! There's no

contrast whatsoever! Where's the visual appeal? The inside of his Santa bag should be white; highlighting the new red and green berry shapes spilling out! The outside of the sack could be yellow; allying it to the CRUNCH BERRIES Cereal while maintaining contrast! Since the in-pack isn't pictured on the front, move the NEW HOLIDAY SHAPES tag to the lower right over the cereal! The glitter art in-pack is okay. Compared to last years gyro-toy ornament it's pretty boring. It's a sticker/greeting card with sugar glitter to glue on like a paint-by-number. (Cap'n as Santa-cool!) The best thing about this years cereal is the taste! Next year how about a snowboarding Cap'n Santa ORNAMENT!?! ...See ya then!



WINTER LUCKY

Bye Bye Ugly Lucky, you wankin' little dork! ...Succumbing to marketplace pressures, and repeated condemnation from FREE INSIDE and its readership, GM erased Ugly Lucky! from LUCKY CHARMS boxes! Hooray! Cute Lucky, although still without pointy ears, has wide eyes and a cute face! He's a welcome sight on the brilliant NEW! WINTER LUCKY CHARMS! This cereal replaces HOLIDAY LUCKY CHARMS, which had a green box, featured Ugly Lucky, and flicker ornaments glued to the front of a shrink wrapped box (the ornaments of that stupid old dorky Ugly Lucky!) This new box, light blue, with exciting fun graphics of Cute Lucky is brilliant because it assures GM of a longer seasonal shelf life, and the new guy means we can stop boycotting it! Great things are happening at GM's cereal division and that means we can look forward to exciting things from LUCKY CHARMS!



SUGAR BEAR

POST Cereal jumped on the holiday ornament bandwagon, and look at this: they're the only one! SUGAR BEAR snowboarding! How radically hip! It's a big plastic ornament! It's sure to survive in ornament boxes for generations to come! (The popularity of snowboarding makes this reflective of the times!) It's a colorful holiday box. Lastly, it's the only cool thing that Post GOLDEN CRISP has done since the Musical Santa Sugar Bear ornament three years ago!

Next year: It would be so great to see a SUGAR BEAR Nativity Scene! They could have a collect-all-the-guys-thing, and picture them all on the back of the box.

Until then, maybe buy a Nativity Scene at the thrift store and have SUGAR BEAR snowboarding by to wish BABY JESUS a happy birthday with a nice big bowl of SUPER GOLDEN CRISP!



DISNEY KIX

Disney boxes are one of the surest buys on the market! Disney collectors are legion! ...and with film re-issues and Direct-market Disney Stores aggressively maintaining demand, there will always be a market for a good Disney cereal box! GM has some great video release tie-in boxes on the shelf with PINOCCHIO (8-trading cards; 2-per-box) and ALADDIN! The Aladdin boxes feature a portrait on the back (4 diff.) which connect to form one large picture! Both size KIX boxes have the same set of 4 cards...the larger box with a 1/2" yellow border around it. KIX is a boring adult cereal which rarely features anything cool! So this is a great opportunity to put a KIX box into the collection! In addition to it being so Disney colorful and exciting!





GARFIELD 3-D

3-D cereal boxes are so cool! And there's even a 3-D comic in-pack! With 3-D glasses! (Was the last really big 3-D thing the Ralston DINERSAURS Cereal?) Garfield has been on a lot of cereal boxes! In the 80's there were a number of Kellogg's in-packs: Pencil topper on CORN FLAKES, and bike reflector in FROSTED FLAKES. These 2 new GM HONEY NUT CHEERIOS boxes are great! especially for Garfield fans! The Garfield in Paradise video offer, features a series of postcard perfect Garfield scenes on the side panel! The best thing about the 3-D comic in-pack is that they put the 3-D on the box also!

...and it's a TV tie-in with the "hit" television show! (which, at one time, was being written by Mark Evanier, the funny book writer of GROO THE WANDERER comics!) These are a great addition to the Garfield cereal box series!

NBC-TV

There are a dozen boxes with television tie-ins this season! A huge Fall Preview campaign featured many KELLOGG'S Cereals with NBC's new line-up! It's a great thing indeed when a collector's favorite TV show is featured on a cereal box! Some TV boxes that would be great to have: Twin Peaks, Married With Children, Northern Exposure, Pee Wee's Playhouse, Simpsons, M-TV Videos (featuring various bands) Deep Space-9....

Nickelodeon is picturing Alfred Hitchcock (Presents...) and Dragnet, on FROSTED BRAN. Also there's a retrospective of television theme songs (book?) on NUT & HONEY CRUNCH. These shows are mostly on Nick-At-Night, the cable channel's "late night" line-up. On the boring adult cereals, this is target marketing the baby boomer. For the teen market they've got Rug Rats all over APPLE JACKS and Ren & Stimpy on FROSTED MINI WHEATS. If they market to the Nick-At-Noon crowd, we may finally see a PARTRIDGE FAMILY cereal box!

Should a collector invest in TV Cereal Boxes? Yes! By all means!... but keep it in perspective! Would a Johnny Carson Tonight Show from 1983 be worth money now? Jay Leno is on CRISPIX.

The Fresh Prince of Bel Aire is on RAISIN BRAN (2 sizes?) Would a Sanford & Son box be worth anything?... Blossom is featured on CORN FLAKES (2?) ...One Day At A Time...? Wings is featured on FROSTED BRAN. Valerie Harper's Rhoda? Saved By The Bell is on RICE KRISPIES. It could be a Head Of The Class... or Welcome Back Kotter...? In the late 80's GM put Murder, She Wrote on TOTAL. A show needs to become some kind of cult classic to become collectable. It can, and does happen.

...It's just hard to say if it'll happen with any of these shows!

The best thing that could result from all this television action, would be a series of afternoon program boxes with the re-run line-up pictured: from BRADY BUNCH to LANCE LINK, SECRET CHIMP!... and then the collectors can go crazy!

Nick-at-night



1990 © KELLER & FRENCH
NEW YORK, NY

Kellogg's FROSTED BRAN

KNOW YOUR TV HERITAGE

THE
**NICK
NITE**



DRAGNET
The original TV series that inspired the hit movie. Sam and Andy Grady are the most famous cops in Los Angeles. They're also the most famous cereal eaters in the history of the world.

FROSTED
BRAN
500

**NICK
NITE**

CLASSIC CEREAL DAYS



SEE THE CLASSIC DAYS

**FROSTED
BRAN**
Kellogg's

Kellogg's
FROSTED BRAN
**NICK
NITE**

Visit www.kellogg.com
to see how you can win a trip to Nickelodeon Studios!

FLY WITH THE CAST OF

WINGS

AND GET YOUR
FREE GLIDER!



WINNERS OF THE WEEK

Every Wednesday, we'll give away a \$100 gift certificate to the winner of the week's contest.

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**FROSTED
BRAN**
Kellogg's

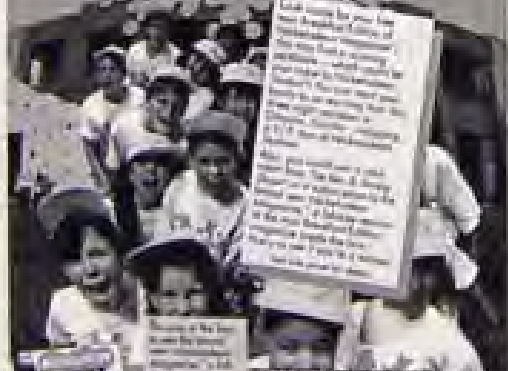
Kellogg's
Frosted Bran
Family Reviews.



When you eat Frosted Bran cereal, you're getting a lot more than just a bowl of cereal. You're getting a whole lot of fun.

Win A Trip To
Nickelodeon Studios!

NICKELODEON



Win a trip to Nickelodeon Studios!

For more information, visit www.kellogg.com.

For more information, visit www.kellogg.com.

**COOKIE
CRISP**
Kellogg's

**COOKIE
CRISP**

Visit www.kellogg.com to see how you can win a trip to Nickelodeon Studios!

Are you Roghats?

Are you Roghats? A game with a grid of icons and instructions. The grid contains icons of a hand, a face, a dog, and a box of cereal. The instructions are written in a playful, hand-drawn style.

Kellogg's
**APPLE
JACKS**

Who's who
on



**APPLE
JACKS**
Kellogg's



MONSTERS

Limited distribution means that not all supermarkets are offering FRANKENBERRY and BOO BERRY cereals. It's been so long since we've seen FRUITY YUMMY MUMMY that it's probably been discontinued!...Its predecessor FRUIT BRUTE (werewolf) had been cancelled in the late 70's. This history of limitations, and cancellation, make it all the more exciting to still find these guys available!

As characters, COUNT CHOCULA, BOO BERRY, and FRANKENBERRY, are tons cooler than the other GM in-house characters (i.e. Sonny, Trix Rabbit, and Honey Nut Bee) The Monsters are more accessible to cereal box collectors because they are much more interesting! ...and as mentioned earlier, they have a history! a foundation on which to build a new collection! Limited distribution means collectors buying now will have something even more rare in the future!



BEST BOX



If this were PLAYBOY Magazine, there'd be a full color purple centerfold of the COUNT CHOCULA foil box!...

What a cool box! There's a billion reasons why! Let's start with how basically cool Count Chocula is! It's a great monster cereal! A great limited distribution, cool character

box with a history of innovation! All through the '70s this cereal offered cool in-packs, vinyl figures, beach towels, a tote bag, tooth brush holder, pencil topper, etc. In the 80's there were glow-in-the-dark mail-ins, disco records and more!

The Star of David fiasco in '87 had some terrorist group threatening GM! (So General Mills pulled the box and removed Dracula's pendant!) The flicker eyes Count Chocula and Frankenberry boxes came out in 1990, featuring a transogram style 3-D flicker "eyes" on a close-up portrait of Count Chocula, was the best box of that year!

Now, this purple foil box, with a fun house style mirror on the back (that we're supposed to cut-out and warp our images in!...) Trippy! Cool graphics of a spider, and other fun characters all over the front and sides, make this: "...the kind of box that gets people started collecting cereal boxes", -Jed I. Masters, 1993. This is a must! And it's got a 50¢-OFF coupon inside; so buy a few, pull out the coupons, buy a few more...

The production expenses on this box must be higher, but IF General Mills gets positive feedback (i.e. increased sales) we'll be seeing a lot more like it! Especially in the way of foil cereal logos!

It's the best box of the year! Great! Absolutely great! Who needs a centerfold when you've got the real thing?!

FREE
BY MAIL

Disney's **TALESPIN**
4 FIGURINE SET OFFER

Small text: "Look for this offer on the back of the cereal box. Offer good while supplies last. © 1995 Kellogg Co. All rights reserved. Disney's TaleSpin is a registered trademark of Disney. All other trademarks are the property of their respective owners." Below the cereal box is a coupon for "Save 40¢" on "Corn Pops" with the text "You'll Love My Pops!" and a barcode.

COUPON

Traditionally an obsession of housewives and grandmas, this technique can really get a guy psyched-up! Here's how it works in Southern California: double coupons and Buy-1-Get-1 are the most common (yes, you can use a manufacturers coupon on the second of a Buy-1-Get-1/which doubles). HONEY NUT CHEERIOS @\$3.75 , Buy-1-Get-1, with a (common) 50¢-OFF coupon means both for \$2.57 = \$1.28 a box! My mom and grandma send us coupons from the Northwest, where the face values are twice as high (because doubling isn't so common). We took \$1.00-OFF Toasted Oatmeal, on a 2-For-1, and 75¢-OFF Berry KIX, and 75¢-OFF Cheerios, A VONS CLUB membership card, and a Buy-5-items-from-this-ad-save-\$2.00, (Limit-1 coupons are accepted up to 3 times at Vons). Our total bill on 9 boxes of cereal came to \$27.98 ... after coupons it came to 23¢ !!! (No kidding! I've got the receipt to prove it!) LUCKY Supermarkets don't double coupons, but do accept expired coupons! So when they do have 2-For-1 sales, the expired coupons come in real handy! Sometimes the coupon sheet itself is pretty cool! We have duplicates of the cereal coupons (because we dig 'em out of the recycling bins at the apartments) so it's easy to save a couple! With the average price of cereal at \$3-\$4, it's critical to use every money saving gimmick possible! Coupons are the most obvious!

Save 40¢

Delicious and Nutritious PLUS

Small text: "Look for this offer on the back of the cereal box. Offer good while supplies last. © 1995 Kellogg Co. All rights reserved." Below the cereal box is a coupon for "Save 40¢" with a barcode.

FREE GROCERIES
Up to \$1.00 value, at the checkout!

when you buy ONE 14.8 oz. package of Kellogg's Rice Krispies Treats® Cereal!

Plus get **Free!**

Small text: "Look for this offer on the back of the cereal box. Offer good while supplies last. © 1995 Kellogg Co. All rights reserved." Below the cereal box is a coupon for "FREE GROCERIES" with the text "Up to \$1.00 value, at the checkout!" and a barcode.

STORAGE

Treasury Size and Life Magazine Size comic book bags are sold in packages of 100 at most local comic book shops. Flatten the cereal box by popping the glue on top and bottom, store in Treasury bag with flat in-pack premium and any related coupon sheet, cash register receipts, or promo posters from shopping carts. Store larger in-pack items in a separate box. Don't save candy in-packs, or cereal itself, as this will attract ants. \$7-\$10 for 100 bags.

**PHOTOCOPY THIS MAGAZINE!
GIVE COPIES TO YOUR FRIENDS!**



Since the FROOT SHAPES change to the cereal itself, nothing much as happened to make TRIX cool...until now!

Two radically graphic boxes have been released, one-after-the-other!

First, the "invisible" rabbit, with a silhouette of the rabbit, and his "invisible" formula storyline on the side panel (tie-in to TV commercial?) Graphically similar to the Quaker 1985 "Where's the Cap'n?" - unique to TRIX, and very exciting in what's been a very complaisant series...

Second, BAM-O!...it's Hypno-Eyes! 3-D hard plastic eyes have been glued to the front of the box, on a close-up of the TRIX rabbit! Families are encouraged to cut-out the eyes and place them on "rad" posters on the back of the box! The box is shrink wrapped to protect kids from the temptation to swipe the eyes! (curse of the COUNT CHOCULA flicker eyes boxes of 1990---blinded boxes cluttered the shelves until they were recalled and issued shrink wrapped). The nex TRIX logo is the same design with a black boarder and a drop shadow! Flying 3-D style fruit shapes and grey line rabbit make this a tremendous graphic box of an inhouse cereal box character! A dynamite offer from the revitalized General Mills team! Well done! Bravo!



THE SURREAL AND GOOFY WORLD OF CEREAL BOX COLLECTING

CIRCUMSTANCE OF DEMAND

Childhood in the '60s and '70s meant hours of television! For boys it's Hot Wheels, Monsters, and G.I. Joe! Comic books and record albums! For girls it's Kiddles, Barbie, and David Cassidy! The kids would spend each morning at the breakfast table, digging the prize out of their favorite cereal and throwing away the box! Throughout the day they would wear out the record albums, swap comics and play with the toys until the pieces were missing or broken!

Fifteen or twenty years later, these nostalgia buffs drive the prices up on children's records, toys, and comic books!

Current speculators scramble for examples today, of tomorrows collectables with an eye toward the past!...

Childhood in the '90s means hours of television! (Which kids or their parents readily video-record...)

Soundtracks and popular recordings are on laser disk CDs, which (supposedly) won't wear out! Every kid knows comic books are worth money! so they poly-bag them and are careful about the condition!

McDonald's Happy Meal toys and Mattel's action figures are being stockpiled in warehouses by investors who subscribe to Tomarts Price Guides... Kids play computer video games, watch Cable TV, R-rated video tapes, play CDs, and preserve their comics in mylar with acid free backing boards. They spend each morning at the breakfast table digging the prize out of their favorite cereal and throwing away the box!...

Fifteen or twenty years later, these nostalgia buffs look for something... They've still got their comics. The toys are available from stockpilers! The laser disks and CDs are still available!...

The TV shows and movies are transferred to CD-ROM. So are the old video games!

...How about the cereal boxes? Did anyone save any of those?...

MIKAL
'94.

NEXT ISSUE:

THE DISPOSABLE KIDS OF '94 — AND THE CEREALS THAT LOVE THEM!





STIMPY

The REN & STIMPY cartoon is really quite disgusting! A big feature of Nickelodeon TV, their gross-out antics are really popular with the kids...reminiscent of Topps Garbage Pail Kids gum cards in the 80's. In that spirit the KELLOGG'S Ren & Stimpy boxes are unique! These characters are all over on FROSTED MINI WHEATS and BITE SIZE offering a key chain mail-in. The poster offer on RICE KRISPIE TREATS Cereal also features Rug Rats. Lastly, CORN POPS is offering Ken & Stimpy boxer shorts! This series of boxes might be equivalent to a Pee Wee's Playhouse or Fritz The Cat cereal box! Parents don't know how sickening this show is!... These are sure-fire cartoon investment boxes! with more to come when videos and The Motion Picture promotions come up! Yuch!

FREE INSIDE!



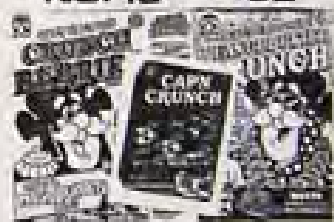
COLLECTING CEREAL BOXES

#11 URKELOS, X-MAS CRUNCH, and a color insert of Aladdin! 16pgs.

BACK ISSUES are \$2. each. Please add \$1 for postage per order. Checks payable to MICHAEL VOLLMER -Thanks!

ITEM 249 S. HWY 101 #230
COMICS SOLANA BEACH, CA 92075

FREE INSIDE! NO. 10 '92



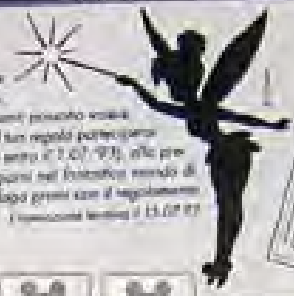
COLLECTING CEREAL BOXES

#10 Where's The Cap'n? WALDO! 32 pgs. Cool!

**PRIMI AL VOLO
I NUOVI REGALI**

VINCI LA FANTASIA

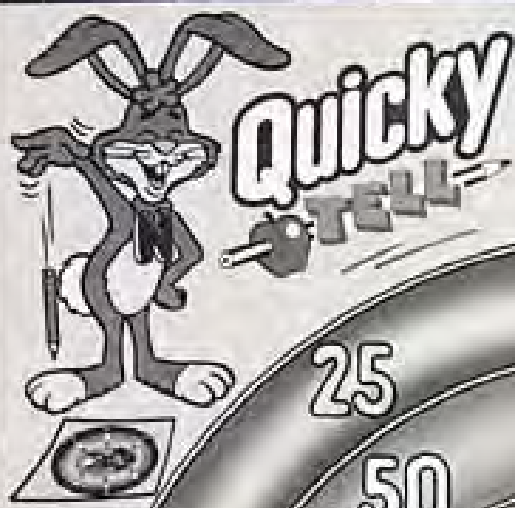
ALTRI I NUOVI REGALI E FACILISSIMI Raccogli i punti Euro Disney, inseriti sulle scartine che trovi nel catalogo come "Vinci la Fantasia" e spedi in busta chiusa a C.F. 14324/20140 Milano. Riceverai allora il tuo regalo Disney! Sono tutti facilissimi da ottenere, perché i premiati parteciperanno anche a 2 punti al pack vacanze fra i fantastici premi da 50, 80 o da 120 punti. Oltre a ricevere il tuo regalo parteciperai anche alla maggior estrazione finale che si terrà entro il 15.07 '93, fra tutte le buste pervenute entro il 7.07 '93, alla presenza di un funzionario dell'Invalsienza di Firenze. Ci sono in palio ben 200 regalmi di 3 giorni nel fantastico mondo di Fantasyland di Parigi. 25 maggio per 4 persone casuali. Chiedi al tuo negoziante il nuovo catalogo premi con il regolamento completo oppure ti chiamo al "Vinci la Fantasia" - C. F. 14324/20140 Milano.



**TI ASPETTANO I REGALI,
TI ASPETTA EURODISNEY!**



NUOVI REGALI



Ehi! Ragazzi, giocate con i nostri amici a Quicky-Tell il nuovo fantastico gioco di abilità che vi regala Nesquik. Ritagliate il bersaglio, posatelo a terra e a turno, con gli occhi chiusi ed il braccio teso, lasciate cadere la matita cercando di colpire il centro. Vincerà chi dopo 3 serie di tre avrà totalizzato la maggior somma di punti!

